

Certified Professional Life (CPC) Coach
Certified Disaster Recovery (CDRC) Coach
Certified Community (CCC) Coach
We Live Without Limits (CPC) Coach
Certified Career and Vocation (CCVC) Coach
Certified Master Business (MBC) Coach
Certified Executive Leadership (CELC) Coach



Course Catalog



Fowler International Academy of Professional Coaching and Fowler School of Business and Executive Coaching

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Introduction



I have devoted my entire professional career to coaching and teaching others to coach. First, as a classroom teacher, I coached my students to believe in themselves and give it their best. When I founded Sylvan Learning Centers, I continued coaching students who were struggling in school to stay with it, build new skills and celebrate their successes. As Sylvan grew, I coached my franchise owners, who were mostly classroom teachers, how to launch, grow and operate a successful tutoring business while finding happiness and joy in their personal life as well.

Soon, I discovered that I had a system of coaching that worked for everyone - not just franchisees and students, but anyone interested in improving their lives. Now, over thirty-five years later, I am still teaching others to coach. In fact, over the past ten years alone, my team and I have had the honor and pleasure of training and certifying over 8,000 coaches all over the world.

Our Unique Approach

We offer you a variety of convenient and effective course options to earn a professional coaching credential that is respected and accepted worldwide.

Our coach training courses offer you a unique, practical and hands-on approach that teaches you how to coach using my proven coaching system. It's a coaching system you will find easy to learn, easy to use and gives you all the tools, methodologies and techniques of professional coaching. By the time you graduate, you will be completely prepared to provide your clients with the finest coaching experience available.

Ongoing Support

We at Fowler International are dedicated to your success and we offer the support you deserve. From the moment you enroll, you are not just another student, you are a valued member of our coaching community. You'll have access to our Master Coach Question center where, with a simple email or phone call, you receive answers to any questions you may have. You will also be invited to join our free Monthly Group Coaching Sessions where you will continue to learn about the amazing profession of coaching and additional ways to grow your coaching business.

Finding the Answers

As you read through our course catalog, I hope you will find the answers to any questions you may have. However, the best way to truly understand how we can help you to become a successful coach is to schedule a free, one-to-one phone call with me or one of my experienced Master Coaches. During the call, we will answer any additional questions, explore various coaching options and even strategize about launching your coaching career. There is no obligation for you to sign-up and you will not feel any pressure from some overzealous salesperson.

Finally, coaching is for "big-hearted" people who have a genuine desire to help others. In fact, that's all it takes to become a successful coach. If you have that genuine desire, we can teach you the rest. I guarantee it.

Warm regards,



Berry Fowler



Fowler International Academy of Professional Coaching Certified Professional Training Program

Certified Professional "Life" Coach (CPC) Credential Program

Our 46 hour Certified Professional Coach Training Program enables you to earn your Certified Professional Coach Credential in your first 20 hours of training. This training is designed for motivated individuals who want to start a coaching business and enjoy a career helping others.

Course Description: Three Modules with Everything You Need

Module One: Certified Professional Coach (CPC) Course

This complete 20-hour course is designed for students who wish to master the tools and techniques of professional life coaching and help their clients change their lives for the better.

Module Two: Certified Disaster Recovery Coach (CDRC)

In this section of your training, building on the skills and techniques you learned in our CPC class, you will master additional tools and exercises to help clients recover from a traumatic experience. Upon completion of this module, you will receive your Certified Disaster Recovery Coach Credential.

Module Three: How to Succeed in the Business of Coaching

Module three is all about the business of coaching. Here, you will receive over 20-hours of video lessons and exercises created to teach you how to attract clients, grow your business and reap the rewards of a highly skilled professional.

“Loved this course! I am excited to go forward....it has tremendous Impact and is a fascinating course. I learned so much.” J.S. New York

Certified Professional Life Coach (CPC) Credential Program

2 Class Options to Earn Your Coaching Credential

Fowler International Academy of Professional Coaching offers you two convenient options to earn your Certified Professional Coach Credential from the comfort of your own home.

Class Option One

Our all-inclusive, **Self-Directed Home Study Video Course** allows you to earn your Certified Professional Coach credential on your own schedule and at your own pace.

Class Option Two

Our individualized, **One-to-One Instruction CPC Course** is our premier learning opportunity. Once you enroll, you and one of our experienced Master Trainers will create a convenient schedule for you to receive individual, one-to-one instruction as you earn your Certified Professional Coach Credential in this powerful learning environment.

International Coach Federation (ICF) Approved Course

Our Certified Professional Coach course is approved to provide you with 20 ICF CCE's. Students completing the Online One-to-One course option will automatically receive the ICF CCE's.



Certified Professional Life Coach (CPC) Credential Program Module One

During the course you will learn how to:

- Build instant rapport and create a trusting relationship with your clients.
- Ask probing and open-ended questions that are key to successful coaching.
- Help your clients to create a crystal-clear vision of exactly where they want to go and how they are going to get there.
- Assist your clients in creating detailed plans to achieve their goals and objectives.
- Help your clients to overcome roadblocks (real and imagined) standing in their way to success.
- Engage your clients in the coaching process while keeping them motivated, happy and moving forward.
- Organize, launch and grow your professional coaching practice.

Certified Professional Life Coach (CPC) Credential Program Module One

Course Overview

I. Foundations of Successful Coaching

- Introduction to coaching
- Coaching your client
- Ethics of professional coaching
- Coaching versus consulting
- Identifying your client's personal objectives
- Sustainable results
- Results-driven coaching
- The professional coaching process
- Developing professional client/coach relationships

II. Mastering Fowler Academy's Coaching Process – A Proven System

- Setting client expectations, a successful coaching experience
- Effective communication techniques
- Goal setting – planning for success
- Action steps – measuring, assessing and rewarding results
- Continuing the successful coaching process
- Exercises and practicum

III. Best Practices

- Confidentiality
- Ethics
- Record keeping

IV. Building Your Professional Coaching Practice

- Marketing strategies
- Leveraging your experience
- Leveraging FIA credibility
- Acquiring your first clients
- Setting your professional fees
- Identifying opportunities in your community
- Building a referral-based practice
- Creating a powerful web presence
- Advertising, promotion and public relations

Certified Professional Life Coach (CPC) Credential Program Module One

Everything You Need to Succeed

As a Fowler International Academy of Professional Coaching student, you will be provided with all the learning materials, coaching tools and course handouts you will need to successfully complete the course and earn your Certified Professional Coach (CPC) credential.

Your tuition includes:

- 20 Hour Certified Professional Coach Course
- CPC Coach Training Manual
- Coaching Tools and Course Handouts
- CPC Coach Course Study Guide
- Pre-Engagement Client Self-Assessment Tool
- New Client Survey and Coaching Questionnaires
- Certified Professional Coach's Quick Reference Guide
- Coaching Tool Templates You Can Customize with Your Brand
- Certified Professional Coach Exam
- Lifetime Certified Professional Coach (CPC) Credential
- Monthly Business Building Group Coaching Sessions
- Lifetime Access to Our Master Coach Question Center

View Courses and Tuition

<https://www.fiacoaching.com/classes-cpc>

For more information call 888-314-0114 or
email team@fiacoaching.com

Certified Disaster Recovery Coach (CDRC) Credential Program Module TWO

Whether it's a natural disaster, a personal tragedy, the loss of a loved one, a traumatic divorce or a major health or career setback our Disaster Recovery Coach training will provide you with the tools and exercises to help your clients to recover and restart their lives.

Module Two of your training is presented in a self-directed online video course you may easily access on your schedule. This course builds on what you have learned in the first module of your training and will be available to you once you have finished the Certified Professional Coach (CPC) portion of your training.

Upon successful completion of Module Two you will receive your Certified Disaster Recovery Coach certificate.

Learn More

<https://www.fiacoaching.com/cdrc-needed-now>

How to Succeed in the Business of Coaching Module THREE

In Module Three you will learn a variety of proven techniques to launch and grow your professional coaching practice. This is not simply theory or fluff. You will learn step-by-step, real world, easy to implement actions you will take to attract your initial clients and grow your business.

In this portion of your training, you'll find over twenty hours of video lessons and exercises teaching you how to get clients and change lives.

You will learn:

- How to find your perfect client.
- How to conduct a powerful introductory coaching session to help prospective clients to make the best decision and hire you as their coach.
- How to craft a powerful message explaining the many benefits you offer to your clients.
- How to build a professional coach's website designed specifically to attract new clients.
- How to fill your sales funnel and implement an ongoing relationship-building connection with potential clients.
- How to easily create and distribute powerful online videos to engage clients and grow your revenues.
- How to easily write an effective promotional eBook to engage prospective customers and elevate you as a thought leader in the profession of coaching.
- How to use a variety of proven social media techniques to sell your coaching services.
- And so much more!



Fowler International Academy
of Professional Coaching
Certified Community Coach (CCC)
Course
and
HOPE Scholarship Opportunity

Fowler International's HOPE Global Community Coaching Initiative and our Certified Community Coach (CCC) Training and Scholarship Program

HOPE is strengthening individuals, families and communities through the power of life coaching.

HOPE Community Coaching Initiative is an international, grassroots effort created by Anne and Berry Fowler, the Fowler International Academy of Professional Coaching, the Fowler School of Business and Executive Coaching and a motivated team of coaches to recruit, train and support individuals who desire to help others by becoming Community Life Coaches.

Over the coming years, our goal is to bring together thousands of like-minded people who are committed to making their communities better by providing cost-free professional coaching to individuals, families and organizations.

"I would, without a doubt, recommend others to this course because the course is basically your 'Everything you always wanted to know about coaching' course delivered to you by the most genuine coaches on the planet. You can't go wrong!"

V. A. Massachusetts

Certified Community “Life” Coach (CCC) Credential Program

Course description: Our 14-hour Certified Community Coach (CCC) Course is designed for students who wish to learn the skills and techniques of professional life coaching and help people in their local community to prosper and excel.

A Complete Program with Everything You Need to Succeed

As a Fowler International Academy of Professional Coaching student, you will be provided with all the learning materials, coaching tools and course handouts you will need to successfully complete the course and earn your Certified Community Coach (CCC) Credential.

Your tuition includes:

- 14 Hour Certified Community Coach Course
- CCC Coach Training Manual
- Coaching Tools and Course Handouts
- Coach Course Study Guide
- Pre-Engagement Client Self-Assessment Tool
- New Client Survey and Coaching Questionnaires
- Quick Reference Guide
- Coaching Tools Templates You Can Customize with Your Brand
- Lifetime Certified Community Coach (CCC) Certificate
- Lifetime Access to Our Master Coach Question Center

Make the HOPE Promise
and receive an Instant Community Coach Training
Scholarship Now

Learn More

<https://www.fiacoaching.com/hope>

HOPE Community Coach Scholarship 10-Hour Promise

I promise to adhere to Fowler International Academy of Professional Coaching's Code of Ethics and to provide at least 2-hours of cost-free coaching to five individuals, families or organizations in my community during my first year of coaching.

Fowler International Academy's Code of Ethics:

- I will maintain a professional relationship with my clients at all times.
- I will always keep my clients' interests above those of my own.
- I will maintain, guard and guarantee my clients' confidentiality.
- I will not offer advice, counseling, or psychotherapy to any client in my duties as a coach.
- I will never do harm to any client.
- I will develop lasting relationships built on a foundation of honesty, integrity and respect with every client I serve.
- I will commit all my professional experience, energy and focus to helping every client I serve.
- I will expect success from every client I serve, and I will not limit my expectations based on my clients' past performances.
- I will encourage my clients to believe in themselves, set realistic goals, take appropriate actions and celebrate success.
- I will provide my clients with a safe and nurturing coaching experience, which will allow them to be themselves without fear of judgment, criticism or failure.
- I will remain committed to professional excellence in all that I do and all I provide.

Learn More

<https://www.fiacoaching.com/hope>

For more information call 888-314-0114 or
email team@fiacoaching.com



Fowler International Academy
of Professional Coaching
WE LIVE WITHOUT LIMITS (CPC)
Course

WE LIVE WITHOUT LIMITS

Custom Designed Professional Coach Training

We Live Without Limits is a division of Fowler International dedicated to providing custom training for people whose circumstance may require an additional level of support and flexibility.

If you are living with a disability, a passionate caregiver with limited time or simply a busy mom with a tremendously hectic schedule, this individualized approach to our Certified Professional Coach training may be the perfect answer for you.

Learn how to coach people from all walks of life and help them to live life without limits.

For more information about how we can help you become a Certified Professional Coach in this unique learning opportunity, please email or call:

Liz Venendaal. CPC, CMT, CDRC
Director
WE LIVE WITHOUT LIMITS Program
Fowler International Academy of Professional Coaching
Call or Text 631-440-1443
Email: liz@fiacoaching.com

For more information visit:
<https://www.fiacoaching.com/wlwl-cpc-course>



Fowler International Academy
of Professional Coaching
Certified Career and Vocation Coach (CCVC)
Course

Certified Career and Vocation Coach (CCVC) Credential Program

(For FIA CPC and CCC Graduates Only)

A Complete Program with Everything You Need to Succeed

KNOWLEDGE, TOOLS and CONFIDENCE

Whether you are coaching a client who is brand new to the job market, a seasoned professional looking to move up, a student exploring career path options or a mature adult searching for a meaningful and fulfilling fourth-quarter career option; by the time you graduate, you will have the knowledge, tools and confidence to provide life-enhancing career coaching to every client you serve.

Our Certified Career and Vocation Coach (CCVC) Course will provide you with the tools and techniques you'll need to coach your clients in finding and securing the perfect career.

During our 20-hour, self-directed online video course, you will master Fowler International Academy's unique "*14P Career and Vocation Coaching Formula*".

"I love the simplicity of presentation and the clean process. Also benefited from the referenced tools that I used with my practice client. Ready to get started! Thanks to the Berry Fowler team! Kudos for another great program." **B.T. Maryland**

Certified Career and Vocation Coach (CCVC) Credential Program

(For FIA CPC and CCC Graduates Only)

Your tuition includes:

- 20 Hour Certified Career and Vocation Coach Course
- 18 Video Lessons
- CCVC Career Coach Training Manual
- Coaching Tools and Course Handouts
- Client Personal Career Assessment Tool
- New Client Survey and Coaching Questionnaires
- Coaching Tools Templates You Can Customize with Your Brand
- Lifetime Certified Career and Vocation Coach (CCVC) Certificate
- Monthly Business Building Group Coaching Sessions
- Lifetime Access to Our Master Coach Question Center

Learn More

<https://www.fiacoaching.com/certified-career-coach>

For more information call 888-314-0114 or
email team@fiacoaching.com

"Choose a job you love, and you will never work a day in your life."
- Confucius



Fowler School of Business
and Executive Coaching
Master Business Coach (MBC)
Course

Certified Master Business Coach (MBC) Credential Program

Online Individualized Instruction - On Your Schedule - At Your Pace

The Fowler School of Business and Executive Coaching offers you the most convenient and complete way to earn your Certified Master Business Coach (MBC) credential.

Course description: This 30-hour course is designed for experienced individuals who desire to offer effective, proven, results-driven coaching to business owners and their team members.

Our one-to-one online instruction offers you an opportunity to earn your Master Business Coach credential from the comfort of your home or office.

During the course you will receive individualized instruction from one of our experienced Master Business Coaches. You will gain knowledge and master the tools, exercises and techniques of a proven professional business coaching system with four decades of success.

Master Business Coach students also receive Fowler International's 20 hour self-directed, online Certified Professional Coach (CPC) course included in their tuition.

IMPORTANT NOTE: You must have a minimum of five years of experience as a business owner, executive, manager or team leader to qualify for a Master Business Coach credential.

Certified Master Business Coach (MBC) Credential Program

Course Overview:

30-Hour Master Business Coach Course

I. Foundations of Successful Business and Executive Coaching

- Introduction to business coaching
- Coaching the entrepreneur
- Ethics of professional coaching
- Coaching versus consulting
- Identifying your client's business and personal objectives
- Sustainable results
- Results-driven coaching
- The professional coaching process
- Developing professional client/coach relationships

II. Mastering Fowler School's Coaching Process – A Proven System

- Setting client expectations, a successful coaching experience
- Effective communication techniques
- Goal setting – planning for success
- Action steps – measuring, assessing and rewarding results
- Continuing the successful coaching process
- Exercises and practicum

III. Best Practices

- Confidentiality
- Ethics
- Customizing for corporate clients
- Techniques of effective group and team coaching
- Record keeping

Certified Master Business Coach (MBC) Credential Program

Course Overview continued...

IV. Building Your Professional Coaching Practice

- Marketing strategies for the business coach
- Leveraging your experience and credibility
- Leveraging our experience and credibility
- Acquiring your first clients
- Setting your professional fees
- Identifying opportunities in your community
- Building a referral-based practice
- Creating a powerful web presence
- Advertising, promotion and public relations
- 5 steps to earning \$1000+ per hour

As a graduate of Fowler School of Business and Executive Coaching, you will have earned a professional business coaching credential that is accepted and respected all over the world.

By the time you graduate, you will have mastered a business coaching system only available to an elite group of professional coaches. And, because our accelerated course provides you with the opportunity to practice actual business coaching throughout the course, you will acquire the professional confidence to launch your business coaching practice the moment you graduate.

Certified Master Business Coach (MBC) Credential Program

Course Tuition Includes:

- Certified Master Business Coach Training Manual
- Individualized One-to-One Instruction
- Lifetime Use of our Business Coaching System
- Business Coach Course Handouts
- Customizable Business Coaching Tools and Templates
- Certified Master Business Coach Exam
- Lifetime Certified Master Business Coach Credential
- Monthly Business Building Group Coaching Sessions
- Lifetime Access to our Master Coach Question Center
- Fowler International's 20 hour Certified Professional Coach course

"This was a fantastic "road map" to creating a linear system for business coaching. It provided a step-by-step process, tools and now a community of support. I'm excited to start working with clients. THANK YOU!" S.M. California

For More Information

<https://www.fowerschool.com>

Call 888-314-0114 or email

support@fowlermbc.com



FOWLER INTERNATIONAL ACADEMY
OF PROFESSIONAL COACHING

Fowler School of Business
and Executive Coaching
Certified Executive Leadership Coach (CELC)
Course

Certified Executive Leadership Coach (CELC) Credential Program

Our Certified Executive Leadership Coach (CELC) Course is a 36-hour self-directed, video course designed for coaches who desire to help corporate executives, managers, team leaders and business owners to achieve their business goals. As an Executive Leadership Coach, you'll help your clients reach their goals and objectives faster and easier than they would on their own. Your clients will benefit from your insight on how to overcome obstacles and achieve greater career satisfaction.

As a Certified Executive Leadership Coach, you will assist your clients with goal setting, team building, workplace obstacles, employee morale and productivity, decision making, organizational issues, time management, motivation and leadership skills. You will help your clients understand the underlying challenges at the workplace and create an action plan to create solidarity and satisfaction.

Top level managers have a huge workload and must be skilled in connecting with others, from their employees and vendors to their bosses and board members. Many times, they find themselves in stressful positions as their responsibilities increase. They may be looking for solutions to a variety of issues, or they may need help during a transitional period or with a completely new challenge.

As an Executive Leadership Coach, you'll help your client's master techniques to do their job more efficiently and with better results. You'll provide valuable feedback, which is often lacking in their position. Your role isn't to coddle your clients; it is to provide them with a sounding board and insight they're missing at the workplace.

Certified Executive Leadership Coach (CELC) Credential Program

What Do Executive Clients Need?

Effective exemplary executives need THE BASICS AND BEYOND. Our Certified Executive Leadership Coach (CELC) Course stresses the BEYOND. The course is designed for those who have already completed professional coach training and are comfortable in a coaching role. Our Executive Leadership Coach Course takes professional coaching to another level.

Important Note: If you are not an experienced or certified coach, we highly recommend you enroll in our Certified Professional Coach Course at the same time you register for our Executive Leadership Course.

Course Objective

The objective of the Executive Leadership Coach Course is to supply you with the most professional tools, methodologies, techniques and systems that will allow you to provide the most effective and successful coaching experience to every executive client you serve. This training is designed for coaches who are steering their business toward clients who are senior executives in large or mid-sized companies, or clients who are business owners and may need to acquire a new set of additional skills in order to better prepare themselves for the growth of their company.

By the time you graduate, you will be prepared to help your clients understand how to improve their organization, increase productivity, have positive mindset and create a solid plan to reach their goals while building and maintaining a productive workplace filled with highly-satisfied team members.

Certified Executive Leadership Coach (CELC) Credential Program

Course Overview

ACTIONS AND BEHAVIORS

Ability to demonstrate positive executive behaviors and the ability to recognize and address non-constructive behaviors of executives in your organization.

ALIGNMENT

Ability to align executive behavior with organizational business objectives.

BUDGET

Ability to develop a realistic budget that fits the business plan.

COMMUNICATION

Basics Review: Ability to demonstrate positive communication techniques.

Your Elevator Speech: Ability to quickly describe what matters to your own success and the success of your team.

COMMUNICATING COMMITMENTS

Ability to describe and communicate your organizational commitments and how they matter to the success of your organization or your company.

COLLABORATION

Ability to understand and demonstrate collaboration techniques.

COMMUNICATING SUCCESS

Ability to communicate and describe what matters most to the success of your company.

Certified Executive Leadership Coach (CELC) Credential Program

Course Overview Continued...

DECISION MAKING

Ability to demonstrate good decision making skills and hold others accountable for making good decisions.

ENVIRONMENT

Ability to create a secure, trusting, and influential work environment. Ability to create a positive and challenging work environment.

EXECUTIVE PRESENCE

Ability to demonstrate an executive mindset and executive presence.

EXPERTS

Ability to work with outside experts.

FINANCIAL MANAGEMENT

Ability to understand financial management and important aspects of finance for non-financial managers.

LEADERSHIP

Ability to understand and demonstrate that the executive can lead people.

MULTI-TASKING

Ability to lead people and manage many things at the same time.

PROCESS REVIEWS

Ability to direct process reviews throughout the organization.

And, much more...

Certified Executive Leadership Coach (CELC) Credential Program

Course Tuition Includes:

- Executive Leadership Coach Training Manual
- 36 Online Self-Directed Video Lessons
- Lifetime Use of our Executive Leadership Coaching System
- Executive Leadership Course Handouts
- Executive Leadership Coaching Tools
- Certified Executive Leadership Coach Exam
- Lifetime Certified Executive Leadership Coach Credential
- Monthly Business Building Group Coaching Sessions
- Lifetime Access to our Master Coach Question Center

Note: Students also receive Fowler International's 20 hour self-directed, online Certified Professional Coach (CPC) course included in their tuition.

"I just wanted to say thank you and that I could relate to this program and found it to be very rewarding, exciting and motivating." V.H. Hawaii

For More Information

<https://www.fowlerschool.com>

Call 888-314-0114 or email

support@fowlermbc.com

Free Discover Your Coaching Future Session

Sign up for a free one-to-one "Discover Your Coaching Future" question and answer session.

Your free discovery session lasts for about 20 minutes and is an exclusive opportunity to meet one-to-one with Berry or one of our experienced Master Coaches. During the session, we'll get to know more about you, your passion, and your goals in becoming a Certified Coach. We will answer all of your questions and, if you feel ready, we can strategize about launching your successful coaching career.



Of course, you are under no obligation to enroll. We simply want to offer you a chance to learn more and make an informed decision. You'll decide if coaching and our program is right for you.

Sign Up for Your Free Discovery Session Now

[Book Call Now](#)

"I have taken three of your certification programs and it has been an utmost pleasure training with your organization." S.A. Texas

For more information call 888-314-0114
or email team@fiacoaching.com